RJR
TOBACCO

WINSTON

TO: ALL PACKAGE OUTLETS PARTNERS
FROM: WINSTON

DEAR CUSTOMER:

WINSTON IS PLEASED TO PRESENT TO YOU OUR "SUMMER '98 HENLEY BUTTON T-SHIRT" AS THANKS FOR SUPPORTING THE WINSTON BRAND.

THE T-SHIRT WILL BE GIVEN ONLY TO RETAILERS AND WHOLESALE SALES REPS WHO AGREE TO SHOW THEIR SUPPORT OF WINSTON BY WEARING THE T-SHIRT EITHER IN STORE OR WHILE MAKING SALES CALLS DURING THE MONTHS OF JUNE AND JULY '98.

THANKS AGAIN FOR YOUR SUPPORT.

WINSTON